

# Improving communication



## Blue Arrow

Founded over 40 years ago, Blue Arrow is now one of the UK's largest recruitment companies with 150 offices nationwide. With thousands of clients across the country, people are at the core of its business. Blue Arrow is part of the Corporate Services Group – a leading provider of specialist recruitment services in the office, industrial, catering, driving and construction industries, with established operations across the UK, Australia and New Zealand.

## The challenges

Blue Arrow holds large quantities of sensitive personal data, which needs to be shared around the Group.

High-speed Internet access with guaranteed availability was requested by Blue Arrow to provide a reliable connection and support VPN access to its UK offices. To ensure business continuity, Blue Arrow also required a backup circuit with dynamic failover. All of this had to be done within a very tight timeframe.

"We needed a high performance link between Head Office and the Internet to be able to access our other offices across the UK, with the assurance that if there's a problem it can be sorted out quickly. We felt confident that Claranet could do this", said Chris Shilton from Blue Arrow.

To operate efficiently, Blue Arrow must have full access to data and applications on its corporate network. This means that connection to the network has to be fast and resilient.

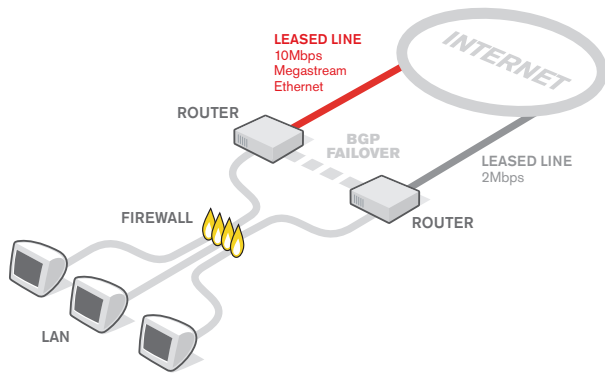
"It was imperative that Blue Arrow worked with the right technology services company to provide a solution. Claranet, with its extensive network, technical capabilities and ability to manage the whole operation, gave us exactly what we wanted," explains Chris.

## The solution

Claranet provided Blue Arrow with the necessary 'highspeed' bandwidth through a 10Mb Megastream Ethernet internet connection, with a 2Mb Internet leased line to provide backup.

Separate routers were installed at the Blue Arrow head office – one router for each circuit. This ensures that, if the primary circuit fails, the traffic is re-routed dynamically to the 2Mb leased line using BGP (Border Gateway Protocol), thus eliminating hardware as a single point of failure.





A dedicated leased line provides guaranteed, uncontended bandwidth, which was imperative for Blue Arrow who needed a reliable, permanent, and fast connection to the Internet. Understanding their needs and managing their expectations was paramount", explains Ian Ellahee, Claranet Sales Manager.

Claranet will fully manage this solution, giving Blue Arrow the confidence that its business won't suffer from any down time.

## The result

Claranet provided Blue Arrow with dual resilient Internet connections with automatic failover facility, enabling improved information flow between Head Office, the rest of the company and the web. The customer was kept informed throughout the install process and the whole solution was installed within the timeframe requested by the customer!

**For further information, please visit :**

[www.bluearrow.com](http://www.bluearrow.com)

[www.clara.net](http://www.clara.net)

### Megastream Ethernet Connectivity

Megastream Ethernet offers fast, high bandwidth connections at competitive rates. Suitable for transferring secure data or mixed voice, data and multimedia from Ethernet ports, it offers:

- Bandwidth from 2Mb up to 100Mb in increments of 2, 5 and 10Mb
- Fibre access speed from 10Mb to 1Gb
- Widely available Ethernet interfaces - no need to adapt existing routers or LAN equipment
- Flat annual rental fee for unlimited usage
- High security and high reliability - so you can be confident that business-critical data is being transported by fully supported, symmetrical, uncontended bandwidth
- System availability of 99.95% with 24/7/365 support. Flat annual rental fee for unlimited usage